

# BUZZ IN ART April' 2023





## Month started with Rewards & Recognition

We celebrated another month of great achievement & hard work. Achieved 128 Cr. disbursement in financial year 2022'23. We achieved our highest logins by crossing 500 mark & disbursement reached 22.7 Cr in the month of Mar'23. Significant normalizations in collections across regions were done.

We recognized Sales, Collection, Credit and other support function for their outstanding achievement. Top Highlights:

- Best Region Rajasthan
- · Best Branch Jaipur

## **Shakti Training (New Joiners)**

Initiated taken for New employees, "Shakti" training program is designed to help new employees to develop the knowledge needed to become effective employee within the organization.

Sourcing, Credit, Legal, Technical, OMNIfin & Incentive sessions conducted by stakeholders.



#### **UPCOMING EVENTS**



### Engagement Activities

May 5 - Fun Friday

May 6 - Yoga day

May 14 - Mother's Day

May 12 - Fun Friday



## Learning & Development

MAY 5: Shakti (5 Days)

MAY 6: Milaap (Induction by HOD)

MAY : Parichay (Every Tuesday &

Thursday

MAY 8: POSH

MAY 12: Legal Tools

May 17: Grievance Handle





People say "Bless you" when you sneeze because when you sneeze, your heart stops for a millisecond.



## **Group Mediclaim Policy Awareness Camp**

Awareness camp organized for employees from STAR Health Insurance to make awareness for Health policy benefits and features. This session held on 18th of April (Duration 2 hrs) at training room.

Total 85 participants joined this awareness camp (Virtual & Classroom)







## New Space (Ground to 2<sup>nd</sup> Floor – Karnal

We have increased our sitting capacity from 6 seating to 13 seating's and this new space will provide us with ample space to grow and expand our operations. We believe that this will build a more positive & productive environment for everyone.



COMING SOON

We will be opening several new locations like Kurukshetra, Modi Nagar (Ghaziabad), Lucknow, Kanpur. The expansion is a significant milestone for our company and it reflects our continued growth and success.

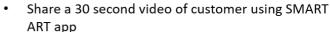


होम लोन का स्मार्ट तरीका Download Smart ART app Get it on Google Play Store









- Stand a chance to win an Amazon Voucher worth Rs 500/-
- Two best entries will be rewarded every month.
- Send your entries at marketing@arthfc.com or WhatsApp on 9315226373



## Message from MD & CEO

I wanted to take a moment to express my sincere appreciation for all of your hard work & dedication to our company. Your tireless efforts and commitment to excellence have helped us to achieve great success, and I am truly grateful for your contributions.

We have started the new year with very bright last year and wishing success to all for wonderful 2023-2024









Hot water will turn into ice faster than cold water



Best Customer Centric IT Implementation of the year



We won two major awards at NBFC & Fintech Conclave awards 2023

- Best House Financier in Fintech Space
- Best Customer Centric IT Implementation of the year

The NBFC & Fin Tech Conclave Award Show 2023 was a resounding success, and we are proud to have been part of it

Another milestone achieved by ART — Winning the prestigious Editor's Choice award for Excellency in Technology Implementation at NBFC100 Leader of Excellence Awards



Excellency in Technology Implementation



- Daily/Weekly/Monthly challenges will be given by Marketing & Branding department
- Rewards upto 2000/- and many more surprise gifts
- Get a chance to showcase your fitness journey on ART's social media pages & ART's magazine

## FITNESS IS A WAY OF LIFE!!







Best House Financier in Fintech Space





Ants take rest for around 8 Minutes in 12-hour period.

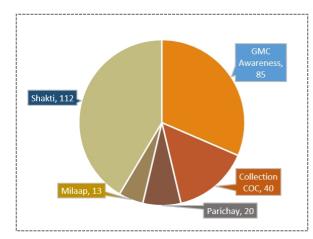


As we begin with new financial year, we are proud to announce our targets for **2023 – 2024**. We are excited to take on this challenge & accomplish great things together.

We are confident that with the dedication and support of our team, we can reach and accomplish these targets.



#### **Learning & Development program**



We have conducted Trainings for our existing and new employees in the month of April'23.

Below are the key highlights of these training engagements:-

- Collection Code of Conduct (Virtual, 1 hour session) total participants – 40
- Shakti (Virtual, 6 sessions) Total participants covered 112
- Parichay (Virtual & Classroom, 4 sessions) Total participants covered – 20
- Milaap (Virtual and Classroom) Total participants covered -13
- Group Mediclaim Policy awareness camp (Virtual and Classroom) total participants covered - 85

Legal Tools Training
Grievance Handle
Knowledge Assessment Test
Prevention of Sexual Harassment
National Pension Scheme
And many more to come





<u>Prayaas</u> - Share your out of the box ideas which you feel can be implemented at our organization for further improvement. Your ideas will be evaluated by the management and if found good, same will be implemented. Share at <u>ideas@arthfc.com</u>





Like fingerprints, everyone's tongue print is different

## **Employee Speaks**



## Tushar Desai (Sales)

When I joined this organization, I felt like I was part of a family. My Senior & colleagues provided me good guidance, which is the main reason why I am performing well.



## Maulik Sankla(Credit)

It has been incredible journey filled with exciting challenges, memorable experiences. I am really thankful to my management team who always stand with me for my professional growth.



New Employee

## **Keshar Singh (Collections)**

I have been joined ART housing finance on 15th Mar'23 & I feel good about employee friendly nature organization & supporting seniors to help on every prospect/guidelines



**New Employee** 

#### Anupam Ghai (Branding & Marketing)

I am incredibly satisfied with the company! The environment is fantastic and the people are great. Thanks to the supportive and encouraging work environment.

















STAY TUNED For regular updates