



JUNE, 2024 BUZZ IN ART

**** 0124-5060981 **** www.arthfc.com

Employee's Kids Fun Day

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On June 1st, our training room of our Head Office was transformed into a vibrant playground as we hosted a fun-filled day for the children of our employees. The event was brimming with excitement and joy, featuring a range of activities from carom and chess to old energetic games and dance. The laughter of children filled the air as they enjoyed delicious snacks, and made new friends.













International Yoga Day Celebration

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On June 21st, We embraced the spirit of wellness and mindfulness by celebrating International Yoga Day with enthusiasm and dedication. All ARTisians come together for a rejuvenating session of yoga and meditation, led by a certified instructor. Employees from all departments participated, experiencing the myriad benefits of yoga, including improved flexibility, stress reduction, and enhanced mental clarity.







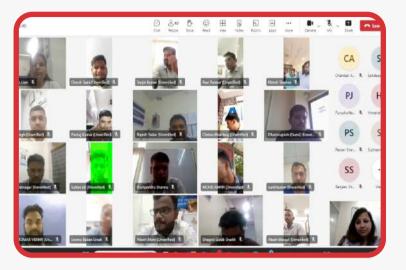


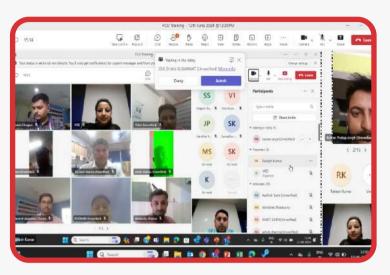




Trainings

For the successful integration of new employees, a well-structured training program is crucial. We have a program known as Shakti Program, which offers a thorough understanding of business functions so that newcomers can rapidly grasp the organization's operations, processes, and interdependencies. This program equips new employees with the knowledge they need to excel in their roles and drive the company's success.





Long Service Award

Cheers to our team members for celebrating 3rd work anniversary. Your dedication and contributions have been pivotal to our success. Thank you for being an essential part of our journey. Here's to more achievements together.





Employee's Birthday Celebration

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Across all our branches, we came together virtually to celebrate birthdays of our June-born colleagues with a delightful cake-cutting ceremony! The event was brimming with joy and laughter as we gathered to share heartfelt wishes and cherished memories. It was a day that truly embodied camaraderie and appreciation, making it a memorable celebration for everyone involved.











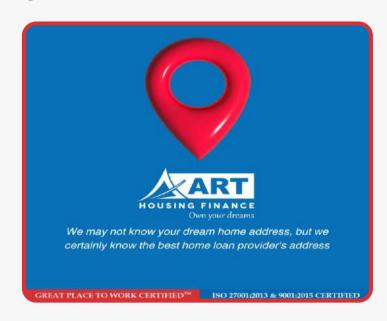


ART on Social Media

Our social media outreach reflects our pledge to make home loans attainable for the budget-conscious sector. We, as a company, grasp the significance of owning a home and are dedicated to ensuring it's within everyone's reach. Our goal is to strengthen families and individuals by simplifying the home buying journey. We stand ready to bolster their aspirations of home ownership.

We are present at Facebook/LinkedIn/Twitter/Instagram/YouTube

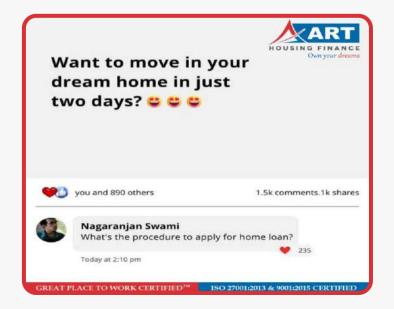












Marketing Activities

Here are some glimpses of offline marketing activities which were conducted in the month of June'24 at different locations. Purpose is to reach people door to door for fulfilling their home loan needs.













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Share your out of the box ideas which you feel can be implemented at our organization for further improvement. Your ideas will be evaluated by the management and if found good, same will be implemented with your help. Employees who share good idea will be awarded. Share at https://forms.office.com/r/TyGqY6EcqT



ART Fitness Club

Mr. Dharmrajsingh and Pawan have won the 6k Steps Challenge of our ART Fitness Club in the month of June'24. From our ART Fitness club. We try to create a supportive environment where employees felt encouraged to take proactive steps towards a healthier lifestyle.







Vaishnav Tarang Jyotikumar Sales – Ahmedabad

I am writing to express my sincere gratitude for the exceptional experience I have had since joining ART Housing Finance (India) Limited. From the very beginning, it has been clear that the company's vision and goals are not only transparent but also deeply inspiring. The support and guidance from seniors and HODs have been invaluable, always being available and willing to help whenever needed. The friendly and welcoming atmosphere has made settling in a truly pleasant experience. Thank you once again for fostering such a collaborative and positive workplace. I look forward to contributing to our shared success.

1 Month





Amrendra Singh Sales - Vapi

I am pleased to share my positive experience as I embark on my career journey with ART Housing Finance India Ltd. Now in my fifth month, I am extremely grateful for the recognition and support I have received from all departments. ART Housing Finance India Ltd. provides a highly motivating and positive environment, making it an excellent place for professional growth.

4 Months





Rahul Bhagat Credit - Gurugram

Overall, my 1.5 years at the company have been a period of significant professional development and personal growth. I look forward to continuing to contribute to the company's success and to further developing my skills and experience in the coming years.

1.5 Years





Ashok Kumar Operations - Gurugram

In the span of seven years, I've grown immensely within the company, earning recognition, which underscore my contributions to the company. This period has been rich with learning, leading to expertise in my field and a deep understanding of policies and procedure. I'm grateful for the journey and excited for future opportunities to innovate and excel.

7 Years



Message from MD & CEO



Mr. Vipin Jain
Managing Director & CEO

Our targets are not just goals; they are promises we make to ourselves and our stakeholders. Let's channel our focus, determination, and expertise to exceed expectations. Together, we will achieve greatness.

Message from IT Head



Technology and digitization have significantly transformed the financial industry. ART Housing Finance is an early adopter of these new digital initiatives. Our focus has always been on reducing manual dependency, improving turnaround time (TAT), enhancing customer experience, ensuring data protection and privacy, given the vast amount of customer data we handle, Our IT governance and information security are top priorities.

Do You Know?

- 1. Under which authority are HFCs regulated in India?
- 2. What is the liquidity coverage ratio (LCR) requirement for NBFCs as per RBI guidelines?
- 3. What does the term 'Prudential Norms' refer to in the regulation of NBFCs?
- 4. Which organization oversees the registration and regulation of NBFCs in India?
- 5. Can NBFCs issue cheques drawn on themselves?

You can share your answers on hrd@arthfc.com

The winners and answers will announced in next "BUZZ IN ART"



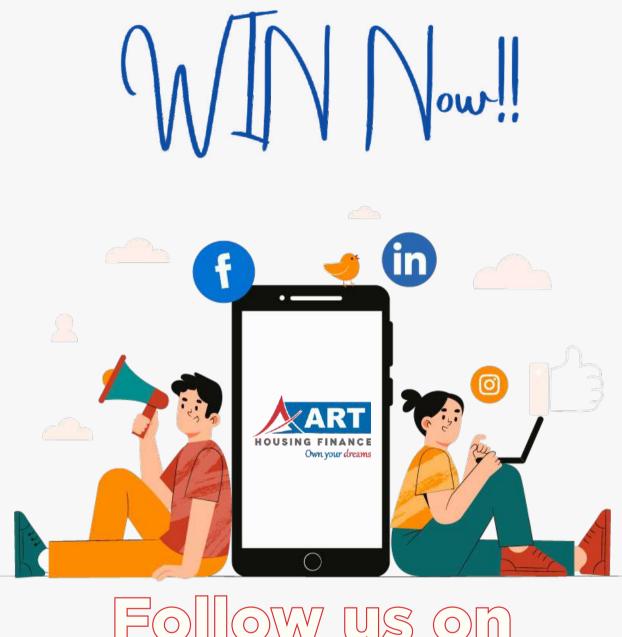
Last Month's Quiz Answer and Winner

- 1) **Industrial Finance Corporation of India (IFCI)** is the first development financial institution in India.
- 2) IDBI was established in 1964.
- 3) The minimum amount at which Commercial Paper can be issued is ₹5 lakh.
- 4) For a company to register as a NBFC, it should have a minimum net owned fund of ₹2 crore.
- 5) The prime objective of the SEBI Act, 1992 is to protect the interests of **investors in securities.**



Winner is Mr. Rajat Kumar Raghav Internal Audit (Gurugram)















Employee who will tag any of our company's social media page maximum time in July'24 will get a surprise gift from Branding & Marketing team. To participate, Share your screenshot via mail to marketing@arthfc.com