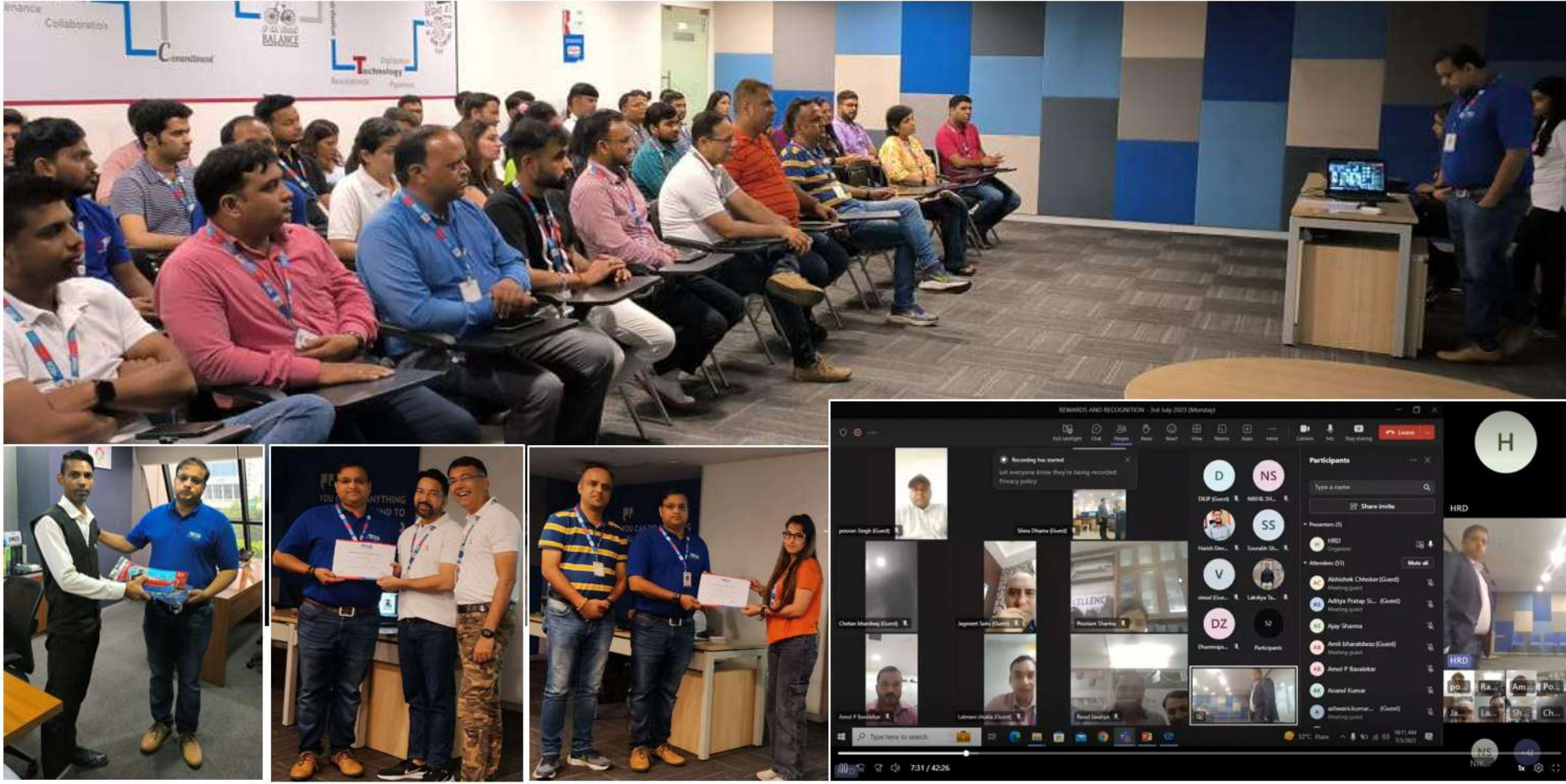




REWARDS & RECOGNITION



5th Aug'23

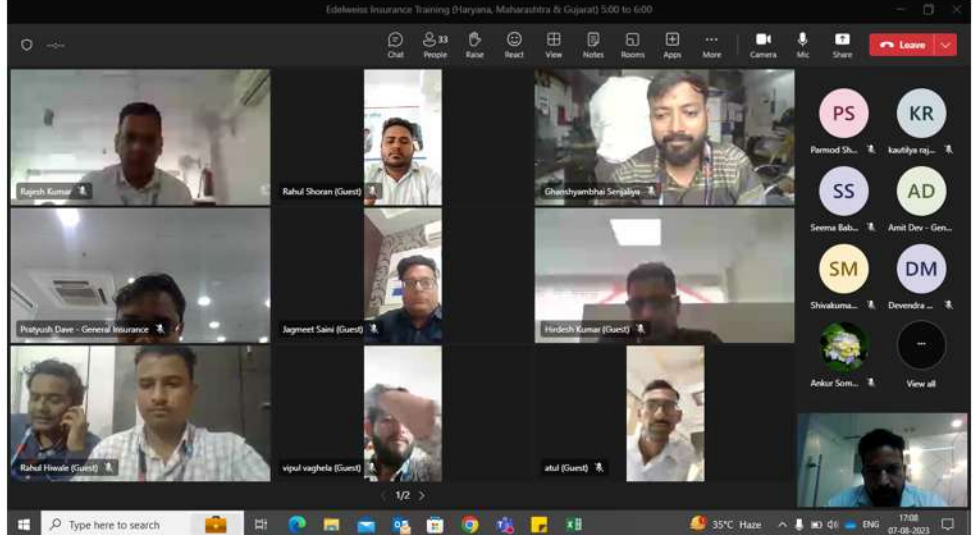
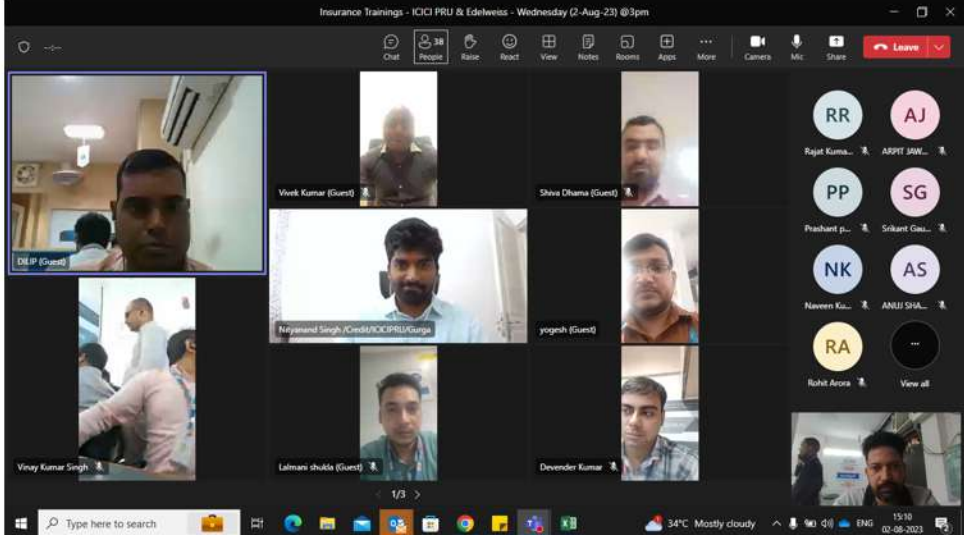
As a token of our appreciation, we have carefully curated the rewards and recognition for each deserving team member. These rewards are a testament to our gratitude for your exemplary efforts and relentless pursuit of excellence.

Engagement Activities

-  Independence Day
-  Birthday Celebration



Insurance Trainings Conducted



Session conducted for Sales, Operations, Credit, Legal and Technical policies for all locations

We believe that the knowledge gained from this training will not only empower each of you individually but will also contribute to the overall efficiency and effectiveness of our organization. By better understanding insurance principles, we are better positioned to provide exceptional service to our clients and stakeholders.

A big thank you to all the trainers, facilitators, and participants who made this training a valuable experience. Your dedication to continuous learning is a testament to our commitment to excellence.

Did You Know ? The largest and the oldest bank which is still in existence is the State Bank of India !

Group Mediclaim Policy Awareness Camp



Awareness camp organized for employees from STAR Health Insurance to make awareness for Health policy benefits and features. This session held on 8th of Aug (Duration 1 hr) at training room. Total participants joined this awareness camp is 102 (Virtual & Classroom)

Milaap - Induction By HODs



We'd like to extend our heartfelt gratitude to all those who participated in the "Milaap" induction session led by our esteemed Head of the Departments. It was a pleasure to see the enthusiasm and engagement from both new and existing team members.



HODs introduced key team members and their respective roles, fostering a sense of camaraderie and collaboration. The explanation of departmental procedures and policies was informative, and the Q&A session allowed for valuable clarifications.

Did You Know ? Indians turn out to be the second out of 10 leading nations in the world to have a basic *financial literacy level*(55%), just behind Japan.

Independence day Celebration



Kalyan Branch



Kurukshetra Branch

The spirit of togetherness was real as we joined hands to honor the sacrifices made by our freedom fighters and to appreciate the freedom we enjoy today.

As we return to our daily routines, let's carry the spirit of Independence Day with us, continuing to cherish the principles that define our nation. Here's to a future filled with progress, prosperity, and the continued pursuit of happiness for all.

Our Insurance partner have conducted training for Jaipur location

Jaipur Branch



We have successfully conducted training on Insurance for Jaipur location by our Insurance partner (Zuno - Health Insurance) on 11th Aug'23.

Your commitment to enhancing knowledge and skills is commendable, and we are grateful for your presence. We sincerely hope that you found the session informative, valuable, and relevant to your role within the organization.

Did You Know ? Email is the primary entry point of 94% of malware attacks !

Corporate Social Responsibility



Empowering Greenery

We are pleased to share some exciting news regarding our recent environmental initiative. ART Housing Finance successfully conducted a plantation drive on 26th Aug.

During this event, we have planted 250+ trees at Government Senior Secondary School Gurugram, which is a significant step towards our commitment to environmental sustainability. The drive took place at Sector -33 Gurugram, and we were fortunate to have the support of Legal, Branding & Marketing, HR & Admin, Finance, Internal Audit & Operations team.

QUIZ You can share your answers on hrd@arthfc.com. The winners and answers will announced in next "BUZZ IN ART"



BUZZ QUIZ

Who is the largest stakeholder of National Housing Bank ?

Options

- Government of India
- NABARD
- State Bank of India
- Reserve Bank of India

Last month's Quiz answer and winner

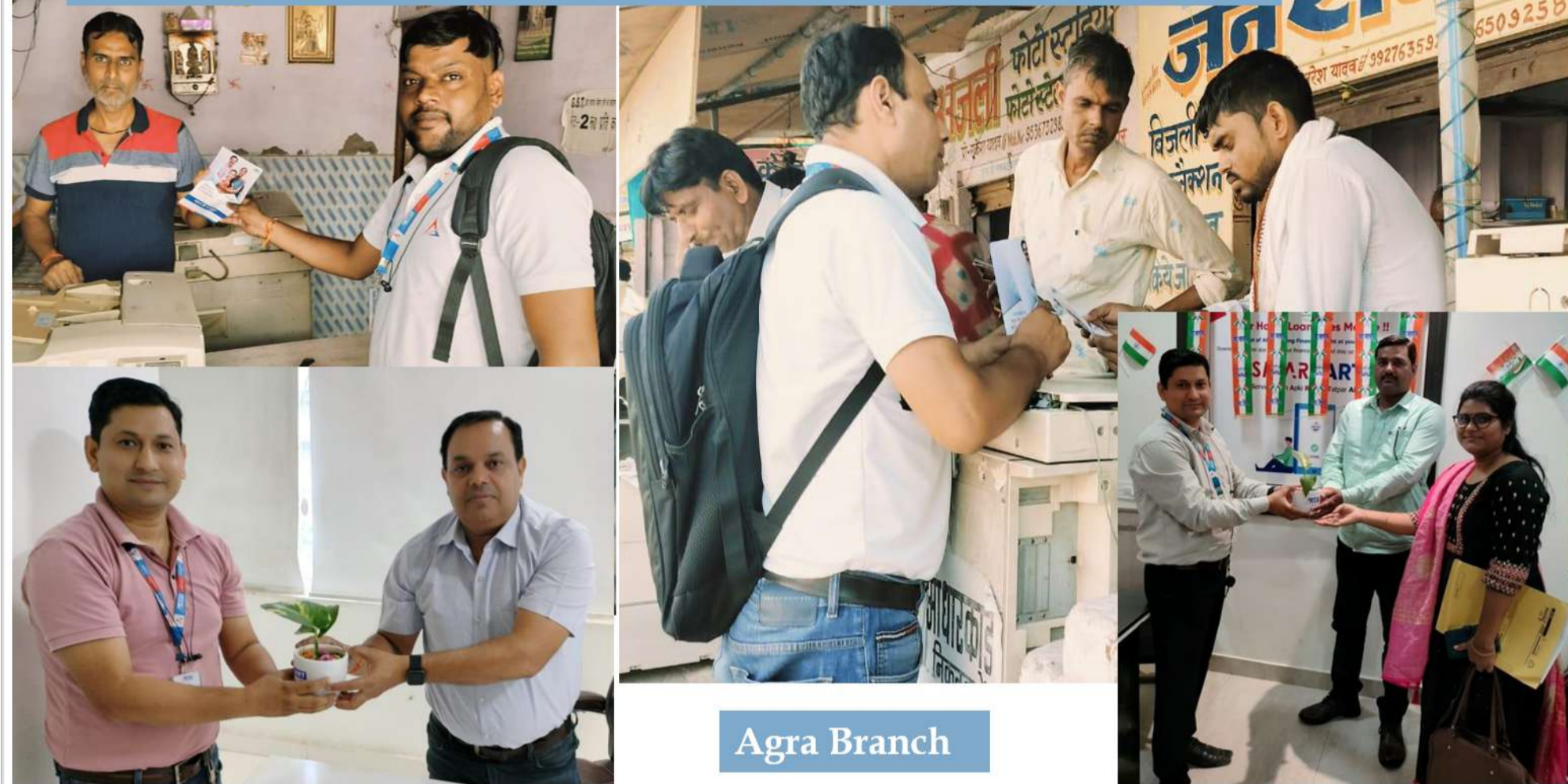


How Many **Holes** are in the T-Shirt?
Answer - 8 holes

Sweetie is the winner of last month's Quiz

Did You Know ? KYC (Know Your Customer) standards are designed to protect financial institutions against fraud, corruption, money laundering and terrorist financing !

Elevating Our Brand: A closer look at Marketing Initiatives



Agra Branch

Presenting here glimpses of our marketing activity which was conducted in the month of Aug'23. Together, we've reached new heights in spreading the word about our brand and attracting valuable customers. We gifted indoor plants to our DSA's, a small token of appreciation to our partners who believes in us.

Maximizing Marketing Impact(NSP Branch)



We want to express our heartfelt gratitude to each and every one of you for your dedication, and hard work. You've proven that when we work together, there's no limit to what we can achieve.

Once again, thank you for your contributions.

Let's continue to innovate and drive our company to even greater success in the future.

Did You Know ? Only Indian citizens can have an Aadhaar number or UID. Overseas Citizens of India or Non-Resident Indians are not eligible for an Aadhaar Card

Employees birthday celebration



As we look forward to the coming months, we're excited about continuing this tradition of celebrating together. If you have any suggestions or ideas for upcoming birthday bashes, please feel free to share them with us.

We came together as a team to celebrate the birthdays of our remarkable colleagues born in August. The joy and camaraderie were truly heartwarming, and we want to thank all of you who made this celebration a fantastic success!

**Message from "Director & Company Secretary,
Head – Governance, Corporate Legal & Brand Management"**



I firmly believe that good governance and compliance are not only essential for our success, but also fundamental for our sustainability and reliability in the dynamic HFC's (Housing Finance Companies) environment. We must follow the strong governance principles and standards to ensure that we act ethically, transparently, and accountably in everything we do. It forms the solid foundation of our operations, providing a framework that guides us towards achieving our organizational goals & objectives, efficiently and responsibly.

-Ritika Sati

Did You Know ? Each Aadhaar number issued will be unique to an individual and will remain valid for lifetime

Do not waste your time on papers, apply for **Home Loans** via our **Smart ART App** today.

Download

Available on the **Google Play** and **App Store**.

GREAT PLACE TO WORK CERTIFIED™ ISO 27001:2013 & 9001:2015 CERTIFIED

As part of our ongoing commitment to providing exceptional service to our valued customers and to further enhance our customer service and make interactions more convenient than ever, we launched our Customer Care Application by the name **"SMART ART"**

As you all know that our **SMART ART** application offers a seamless and convenient way for customers to interact with us, ensuring a smoother and more efficient experience when addressing their inquiries and concerns. We kindly request your assistance in encouraging our customers to make the most of this innovative tool.

Message from MD & CEO

As we move forward in our journey to achieve our business goals, I wanted to take a moment to express my gratitude for your hard work and dedication. In the coming months, It's crucial that we all pull together and give it our best.

Remember, success is a team effort, and together, we can accomplish great things. I have full confidence in our ability to gear up for the challenges and seize the opportunities ahead.

-Vipin Jain

ART in Social Media - Aug'23

ART Housing Finance (India) Ltd
32,771 followers
2w • 🌐

#Chand_पर_भारत We're truly OvertheMOON with Chandrayaan3's success.

#Chandrayaan_3 #chandrayaan3news #moon #landedsuccessfully #ARTHousingFinance #overthemoon #satellite

ART Housing Finance (India) Ltd
32,771 followers
2w • 🌐

#merimaatimeradesh

A plantation drive to make India more beautiful 🌱🌿

Let's join hands to nurture Our nation's natural beauty.

#plants #ARTHousingFinance #plantforbeauty #GreenNation #nurturenature #nature #plantlife

#MeriMaatiMeraDesh
Mitti Ko Naman, Veeron Ka Vandan
A plan

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ART HOUSING FINANCE
Own your dreams

Sending har ghar se khushiyan to ISRO for the successful landing of **CHANDRAYAAN 3**

#Chand_पर_भारत

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STAY TUNED

For regular updates

FOLLOW US





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