



Rewards & Recognitions (18th November'23)

A small gesture to acknowledge your outstanding effort and to express out gratitude for your continuous commitment to excellence.



Your commitment to excellence serves as an inspiration to all employees and is instrumental in our collective success. Once again, congratulations on this well deserved recognition and thankyou for your ongoing commitment to excellence.

Winners - FOS -October'23



Jignesh Kholiya
(Surat)



Dinesh Kumar Meena
(Jaipur)



Uttam Kumar
(Jaipur)



Vipul Kumar
(Surat)



Balram
(Karnal)



Prashant Sharma
(Faridabad)



Kuldeep
(Faridabad)



Jitendra Singh
(Mayur Vihar)



Vinod Kumar
(Jaipur)



Ashish Umesh Karn
(Kalyan)



Yogesh Varshney
(Uttam Nagar)

Winners - SM/CSM/ASM/RSM - October'23



Kamal Singh Meena
(Jaipur)



Sunil Verma
(Jaipur)



Ghyanshyam Siroya
(Surat)



Lalmani Shukla
(Faridabad)



Awdhesh Kumar
(Mayur Vihar)



Pavan Kumar
(Jaipur)

Did You Know ? The average mobile user checks their mobile phone 150 times a day.



Nitesh Sharma
(Jaipur)



Akashh Kapila
(Gurugram)



Winners - From Collections Team



Dharmendra Tomar
(Mayur Vihar)



Praveen Tanwar
(Karnal)



Durgesh Singh
(Jaipur)



Sushila Kumari
(Gurugram)



Manish Rathi
(NSP)



Yogesh Lalbage
(Pune)

Winners - From Support Function



Kumbhare Swapnil
(CPA - Surat)



Amit Sharma
(ACM - Jaipur)



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(ACM - Jaipur)



Akhilesh Sahani
(Legal Manager-NSP)



Harish Devgan
(Technical -Jaipur)



Jitenbhai Kantu Bhai
(FCU -Surat)

Winners - MD Inner Circle Award



Rahul Bhagat
(Credit - Gurugram)



Mithilesh Ram
(Business & Planning)



Mohd Shadab Khan
(Operations)



Vinod Chhetri
(Administration)



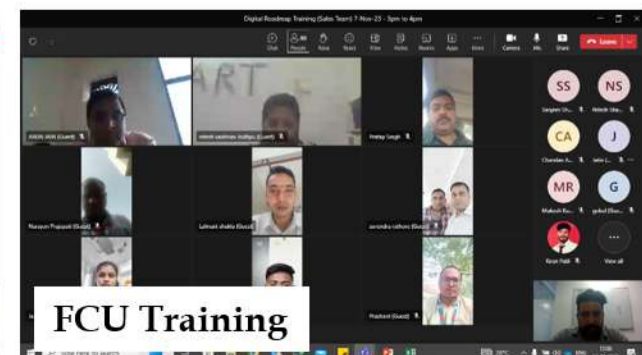
Dilip Chouhan
(Credit)



Anoop Anand Sharma
(Credit)

Functional Trainings Nov'23

Sessions were designed to enhance skills and knowledge for Sales & other support functions. We believe these sessions have equipped us with valuable insights and skills that will contribute to our individual and collective success. We have conducted session on Sourcing, Credit, Legal, Technical, OMNIFIN and Incentives. Thank your for your active participation and we look forward you to apply these learnings in our day to day responsibilities



Did You Know ? 70 percent of small businesses are owned and operated by a single person.

Know your ART Better - Part 1 !

ART MANTRA

Get the values by heart, that sets us apart



IACCT to drive...

At ART Housing Finance, we live by our ART Mantra – I A C C T

Let's delve into the first attribute of our ART Mantra: Innovate!

In alignment with this year's corporate theme 'Innovate to Elevate,' let's demystify innovation:

In the dynamic landscape of housing finance, let's unleash the potential of creativity and forward-thinking. Through embracing innovation, we not only transform our operational approach but also redefine the housing finance experience. Together, let's pioneer new solutions, create enduring value, and reshape the sector for a brighter future.

"Innovation is the compass that guides us through uncharted territories, turning possibilities into realities and challenges into opportunities."



You are the brand ambassador of ART

As a brand ambassador of ART, your role is to promote and support the company's brand image and engage with its audience on social media.



होम लोन का स्मार्ट तरीका

Download **SMART ART** app



- Share a 30 second video of customer using SMART ART app
- Stand a chance to win an **Amazon Voucher** worth Rs 500/-
- Two best entries will be rewarded every month.
- Send your entries at marketing@arthfc.com or WhatsApp on 9315226373



"We cannot solve problems with the kind of thinking we employed when we came up with them."

— Albert Einstein

Did You Know ? Cybersecurity training is an effective defense against cyber attacks.

Diwali Celebration at ART (10th November'23)



We want to express our gratitude to each one of you for contributing to the vibrant celebration and making it a memorable occasion.

May the coming days be filled with happiness, success, and light.

The office was adorned with vibrant decorations, and the air was filled with positivity as we came together to celebrate the Festival of Lights. Every moment was filled with joy and enthusiasm.



Everyone embraced the spirit of participation and collaboration. Your enthusiasm and engagement added a positive energy that resonated throughout the celebration.

We hope that these activities not only provided a bliss but also contributed to a sense of camaraderie among us.



Did You Know ? Email is the primary entry point of 94% of malware attacks.

Elevating Our Brand: A closer look at Marketing Initiatives

This activity will help to increase brand awareness, Enhance our brand visibility and recognition within our target audience.

It also Drives Engagement, foster meaningful interactions with our audience to strengthen brand-consumer relationships.

Winners of best Ethnic Wear (Diwali Celebration)

Best Ethnic Wear - Female

Best Ethnic Wear - Male



Priyanka
Branding & Marketing



Sanju Shekhawat
Sales



Rahul Bhagat
Credit



Sunil Shankar
Sales



Faridabad



Pune PCMC



Pune PCMC



NSP



Bikaner



Ajmer



Ahemdabad



Jaipur

Here is some glimpses of marketing activity which was conducted in the month of Nov'23 at different locations including Faridabad, Pune, Ajmer, NSP, Bikaner, Ahmedabad, Jaipur, Agra location to empower our brand.

Message from Head – Credit



I want to express my gratitude for your hard work and committed efforts. The Credit Department plays a vital role in our organization's success, and your individual and collective contributions are truly commendable. Thank you for your focus and commitment.

- Siddharth Vij

Did You Know ? The Netherlands has the lowest cyber crime rate, whilst Russia has the highest.

Quiz - We should keep our savings with banks because?

You can share your answers on hrd@arthfc.com.
The winners and answers will announced in next "BUZZ IN ART"

- a. It is safe
- b. Earns Interest
- c. Can be withdrawn anytime
- d. All of above

ART in Social Media - Nov'23

Last month's Quiz answer and winner

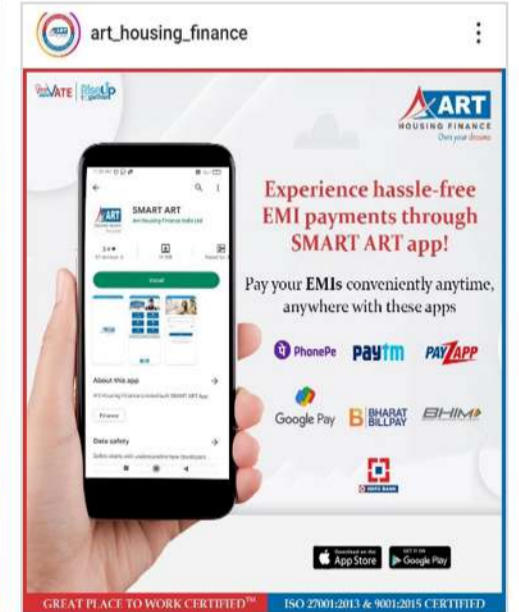
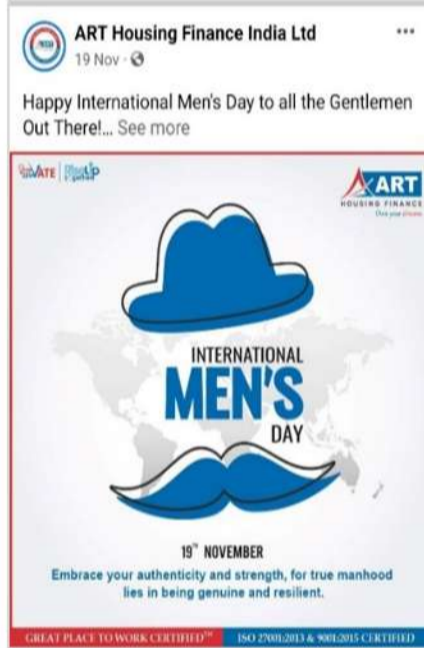
What is the Minimum and Maximum limits for RTGS ?

Answer :- Min 2 Lacs Max no Limit

Winner is **Mohd. Shahdab Khan (Operations)**



Congratulations



Our social media feeds have been buzzing with a variety of engaging posts such as Word Search Contest, Employee Testimonial, Festive post such as **Gurunanak Jayanti** and **Bhai Dooj**, **Men's Day**, **New Branch Opening**, Post for **Digital mode of EMI payments**, **EMI collection through BBPS, PayTM, PhonePe, GPay** etc.

Kindly follow us on all social media platforms to catch these updates! Let's stay connected and keep the buzz alive!

ideas@arthfc.com
prayaas

Prayaas - Share your out of the box ideas which you feel can be implemented at our organization for further improvement. Your ideas will be evaluated by the management and if found good, same will be implemented. Share at ideas@arthfc.com

Did You Know ? Petya Ransomware infected 12,000 computers across the Globe.



Winners November'23

Kudos to the Winners of 400 calories burn challenge for November 23



Devendra Hanumant Mhanere
Technical Officer (Mumbai)



Dilip Singh
Legal Officer (Gurugram)



Ravindra Vyas
(State Head - Sales)

I am very fortunate to have got the opportunity to work with ART. Management Team and HODs all are very supportive.

New Employee



Pushendra Sharma
(Regional Sales Manager)

It's a great feeling to work in such a wonderful environment where seniors always show the correct attitude with the subordinates.

New Employee



Ghyanshyam Siroya
(Relationship Manager)

I have been joined ART housing finance on Jan'20 & I feel good about employee friendly nature organization & supporting seniors to help on every prospect/guidelines

7 years completed



Vinay Kumar Singh
(Area Credit Manager)

Here I see social cultural welfare and other activities happening in. Good platform for learning and personal growth along with professional growth. Have enjoying a my work and environment at ART.

2+ years completed

Message from MD & CEO



“ Amidst the daily hustle, remember that a positive mind set is our strongest asset. Challenges are stepping stones, and your unwavering positivity fuels our progress. Let's foster an environment where encouragement and optimism thrive. Together, we can turn every challenge into an opportunity for growth. Cheers to a positive journey ahead ! ”

- Vipin Jain

Stay tuned for regular updates

