



# BUZZ IN ART

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MAY

# New Branch Opening

Thrilled to announce the opening of our Navsari (Gujarat) and Prayagraj (Uttar Pradesh) branches, marking a significant milestone in our company's growth and expansion. These new location represents not just a strategic move to better serve our customers but also an exciting opportunity to reach new markets and build stronger relationships within the community.



Prayagraj



Navsari

## Cricket Matches

In the spirited world of cricket, ART hosted three exciting matches in May 2024. Employees from different departments and teams came together to showcase their cricketing skills on 13th April'24 and 5th May'24. These matches were a fantastic opportunity for employees to build stronger relationships, promote health and wellness. Another notable match occurred on May 18, 2024, when Team ART Housing faced off against Team Revfin. The players exhibited their passion for the game, and the spectators enjoyed every run scored and every delivery bowled. The match was closely contested, with both sides giving their best and with this spirit We won the match.

Stay tuned for more such activities, as our calendar promises more action-packed games. May 2024 will be remembered as a month of thrilling matches, teamwork, and the joy of playing the gentleman's game together.



# Zumba Session

On May 4th, 2024, ART embarked on an exhilarating journey of fitness and fun as we embraced the rhythm and movement of Zumba. In a bid to promote employee well-being and foster team spirit, the organization orchestrated a dynamic Zumba session that left participants invigorated and inspired.



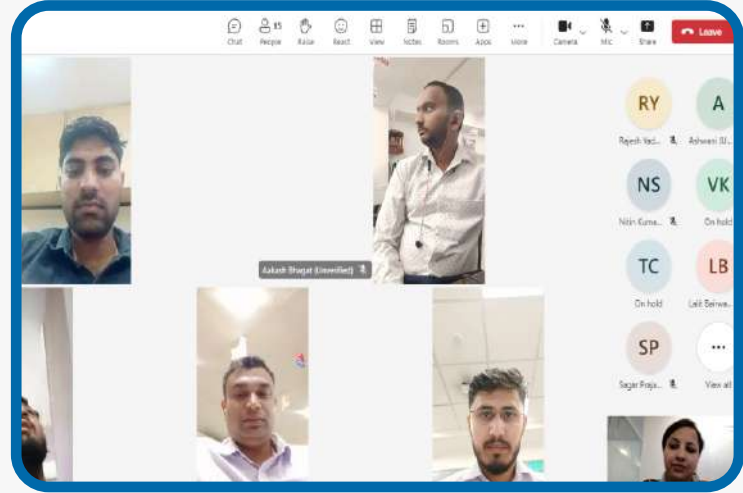
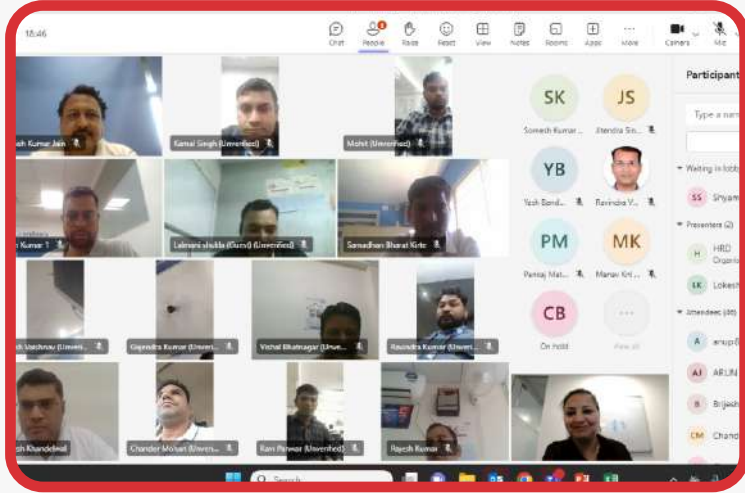
## Carom Competition

ART buzzed with excitement as ARTisians gathered for the carom competition. The sound of coins clashing filled the air, accompanied by cheers and laughter. With each flick of the striker, tension mounted, and friendships were tested. Yet, amidst the competitiveness, a sense of camaraderie prevailed, making it an unforgettable event that brought everyone closer together.



# Trainings

When it comes to training new employees, a well-structured program is essential for their successful onboarding. Here we introduced Shakti program which gives complete insight about business functions so that new joiners can quickly understand the organization's operations, processes, and interdependencies. Such a program would empower new employees to navigate their roles effectively and contribute to the company's success.



## Employees Birthday Celebration

Across all branches, we virtually joined together to honour our May-born colleagues with a sweet surprise! The air was filled with laughter, as we gathered around for a heartfelt cake-cutting ceremony. From wishes to shared memories, it was a day of camaraderie and appreciation.



# Long Service Award

Commemorate the exceptional passage of time for our team members who have reached milestones of 3, 5, 7 years with us, we stand with immense pride, recognizing their steadfast dedication and remarkable contributions. Thank you for your outstanding contributions and for being integral parts of our team. Here's to many more years of collaboration and achievements together!



**Ashok Kumar - Gurugram**  
7 Years (Operations)



**Naveen Kumar- Gurugram**  
7 Years (Operations)



**Nitesh Kachhawa - Ajmer**  
3 Years (Collections)



**Sunil Verma- Jaipur**  
5 Years (Sales)



**Anoop Anand Sharma - Jaipur**  
3 Years (Credit)

# ART on Social Media

Our Social media posts highlights our commitment to provide home loan to the affordable sector. As a company, we understand the importance of homeownership and strive to make it accessible for everyone. Our mission is to empower families and individuals by offering simple homebuying process. Whether it's a first-time homebuyer or someone looking to refinance, we're here to support their dreams of owning a home.

We are present at Facebook/LinkedIn/ Twitter/ Instagram/YouTube

**ART**  
HOUSING FINANCE  
Own your dreams

**JechvAnce**

**WE ARE NOW OPEN  
NAVSARI, GUJARAT**

Our branch is now open and ready to help make your homeownership dreams a reality

GREAT PLACE TO WORK CERTIFIED™ ISO 27001:2013 & 9001:2015 CERTIFIED

**ART**  
HOUSING FINANCE  
Own your dreams

**JechvAnce**

**LUCKNOW KE NAWAAB...  
Aaiye aapko dilwaenge hum  
Home Loan Lajawaab**

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**ART**  
HOUSING FINANCE  
Own your dreams

**JechvAnce**

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**OPEN THE DOOR TO  
BRIGHTER DAYS  
With  
ART Housing Finance**

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**ART**  
HOUSING FINANCE  
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**BIRTHDAY CELEBRATIONS  
MAY 2024**

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**ART**  
HOUSING FINANCE  
Own your dreams

**JechvAnce**

**HOUSING LOANS AT  
INCREDIBLY LOWEST RATE OF INTEREST**

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# Marketing Activities

Here are some glimpses of offline marketing activities which were conducted in the month of May'24 at different locations. Purpose is to reach people door to door for fulfilling their home loan needs.



Jaipur



Jodhpur



Bikaner



Kurukshetra



Mayur Vihar



Meerut

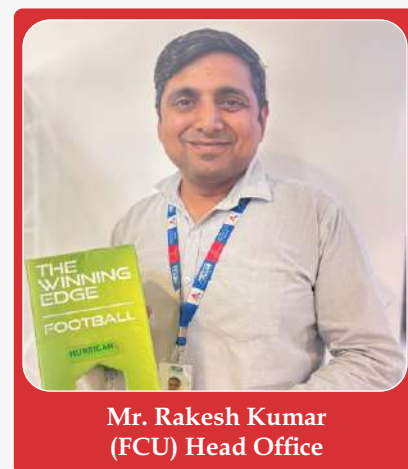
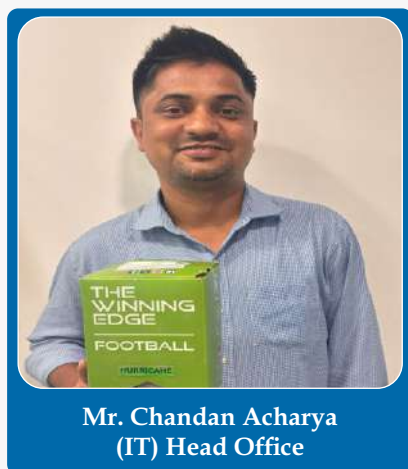
Share your out of the box ideas which you feel can be implemented at our organization for further improvement. Your ideas will be evaluated by the management and if found good, same will be implemented with your help. Employees who share good idea will be awarded. Share at [ideas@arthfc.com](mailto:ideas@arthfc.com)



The graphic is a white square with a red border. At the top left, there are two lightbulbs, one lit and one unlit. At the top right is the ART HOUSING FINANCE logo with the tagline 'Own your dreams'. The main text reads 'Congratulations! Best Out of the Box Thinker'. Below this is a circular profile picture of Neetan Sharma, a man with a beard wearing a white shirt and a lanyard. To the right of the photo is the text 'His idea was' in a red script font, followed by a large red quotation mark. Below the photo, it says 'Neetan Sharma TECHNICAL (PUNE) ★★★★★'. At the bottom, a blue speech bubble contains the text: 'I think Sports activities is the best way to engage employees for the happiness quotient of the employees.'

## ART Fitness Club

Mr. Chandan and Rakesh from Gurugram have won the 6k Steps Challenge of our ART Fitness Club in the month of May'24. From our ART Fitness club. We try to create a supportive environment where employees felt encouraged to take proactive steps towards a healthier lifestyle.





# What Employees Say



**Rakesh Kumar**  
Relationship Manager - Gurugram

In my first month, I've been fortunate to experience a collaborative and supportive work environment. Seniors have been pillars of guidance, readily sharing insights and helping me navigate the intricacies of my work. Overall, it's been an inspiring start, and I look forward to contributing further!

*1 Month Completed*



**Nitin Kumar Sharma**  
Relationship Manager - Mayur Vihar

It has been a dynamic period of learning and adaptation. From mastering new skills to collaborating with supportive colleagues, I've grown both professionally and personally. Looking ahead, I'm excited to continue contributing and evolving within the team!

*1.5 years Completed*



**Sweeti**  
Graphic Designer - Gurugram

Over the past two years, my experience in the company has been profoundly positive, largely due to the exceptional support provided by my manager. This supportive leadership has empowered me to tackle challenges confidently and continuously improve my skills. Additionally, the company's commitment to employee well-being has been evident through various initiatives, such as regular wellness programs, fitness sessions, and Medi-claim workshops. These activities not only promote a healthy work-life balance but also foster a sense of community and belonging among employees.

*2.3 Years Completed*



**Yogesh Ramesh Lalbage**  
Collections - Pune

Reflecting on my 6 years journey within the organization, it has been a transformative period marked by growth, learning, and meaningful contributions. The supportive culture and continuous learning opportunities helped me hone my skills strategic planning. I also enjoy inclusion of employee engagement activities, which play a crucial role in maintaining morale and fostering team spirit. Activities like birthday celebration, yoga, Zumba etc contribute to both physical and mental well-being, which are essential for maintaining high levels of productivity and job satisfaction.

*6 Years Completed*





**Mr. Vipin Jain**  
Managing Director & CEO

As we move forward, our focus is clear: Achieving our targets and exceeding expectations. Each one of you plays a crucial role in this journey. Let's collaborate, innovate, and drive towards success together.

## Message from Business Head



**Mr. Puneet Jindal**  
Business Head

As we have entered the month of June, Let's continue to push boundaries and support one another to reach new heights. we will leverage our resilience and ingenuity to overcome obstacles. Your contributions are invaluable, and I am confident that with our collective efforts, we will surpass our goals. Thank you for your commitment and passion — let's make June our most successful month yet!

- 1) \_\_\_\_\_ is the first development financial institution in India?
- 2) IDBI was established in \_\_\_\_\_
- 3) What is the minimum amount at which Commercial Paper can be issued?
- 4) For a company to register as a NBFC it should have a minimum net owned fund of \_\_\_\_\_
- 5) The prime objective of the SEBI Act,1992 is to protect the interests of \_\_\_\_\_

You can share your answers on [hrd@arthfc.com](mailto:hrd@arthfc.com)

The winners and answers will announced in next "BUZZ IN ART"



## Last Month's Quiz Answer and Winner

- 1) The current Governor of the Reserve Bank of India (RBI) is **Shaktikanta Das**.
- 2) The term used for the rate at which RBI lends money to commercial banks is the **Repo Rate**.
- 3) IRDAI stands for the **Insurance Regulatory and Development Authority of India**.
- 4) The pension sector in India is regulated by the **Pension Fund Regulatory and Development Authority (PFRDA)**.
- 5) FEMA stands for the **Foreign Exchange Management Act**.



**Winner is Mr. Rohit Arora**  
Customer Services (Head Office)



# WIN Now!!



## Follow us on



Employee who will tag any of our company's social media page maximum time in June'24 will get a surprise gift from Branding & Marketing team. To participate, Share your screenshot via mail to [marketing@arthfc.com](mailto:marketing@arthfc.com)