ART
HOUSING FINANCE
Own your dreams

BUZZ IN ART

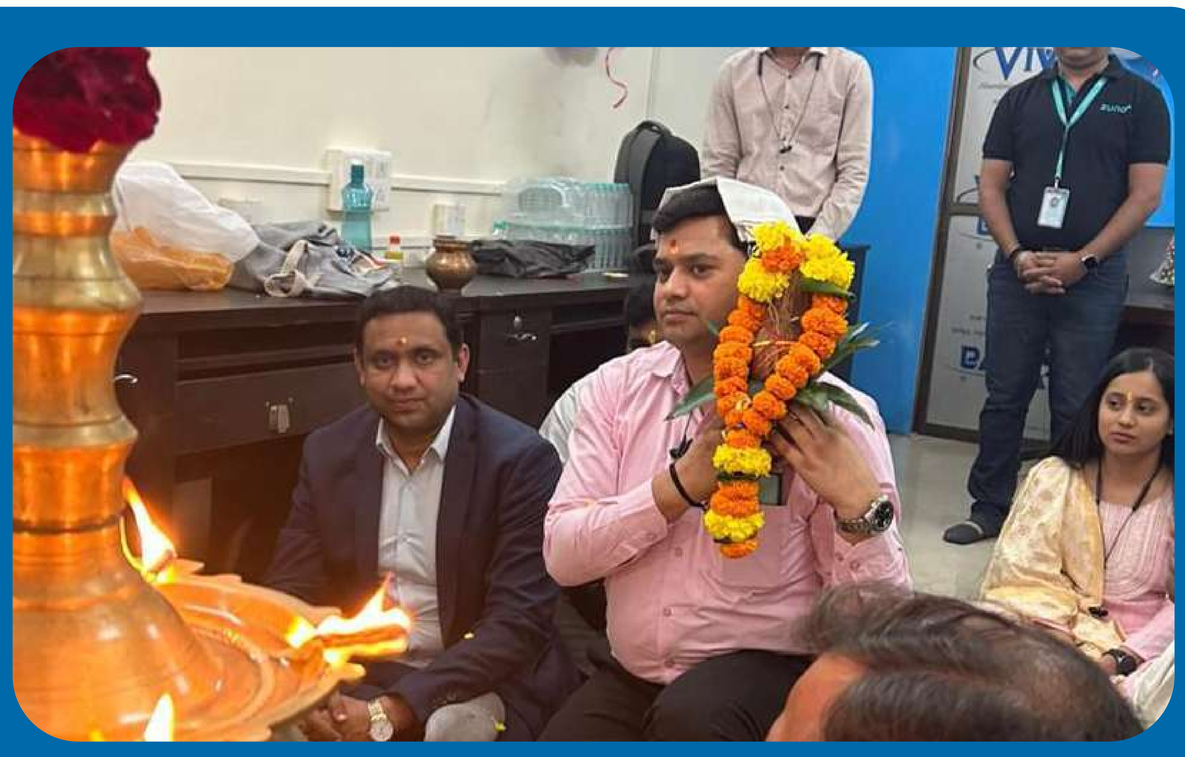
February 2024

New Branches Opening

We are thrilled to announce the grand inauguration of our newest branches, at Bhilwara, Dewas & Vapi. Each a testament to our unwavering commitment to growth and community. These branches represent our expanding footprint across regions. The ribbon-cutting ceremonies were filled with excitement, as MD & CEO, Business Head and our dedicated team gathered to celebrate these significant milestones.

Bhilwara Branch

Dewas Branch



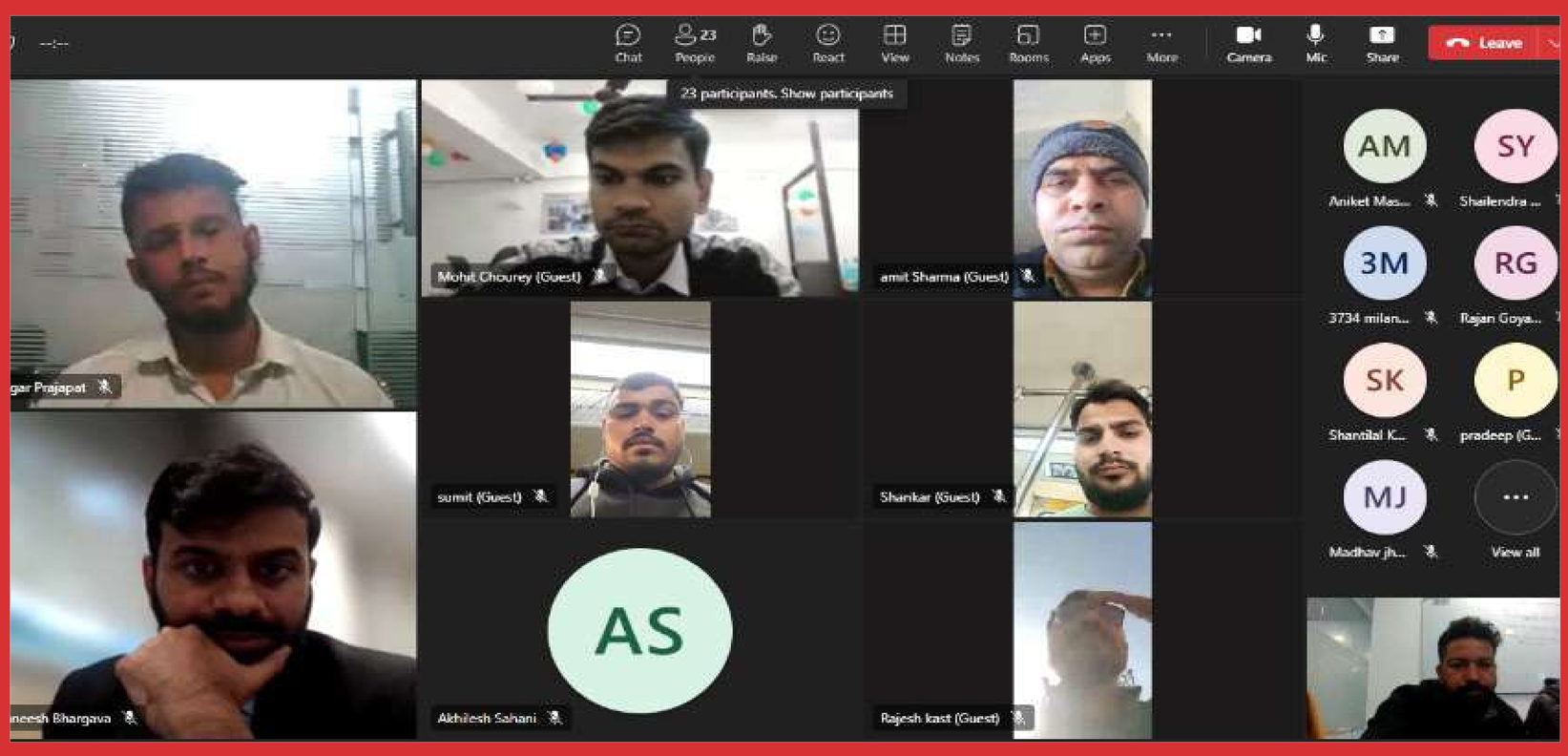
Vapi Branch

Trainings

Shakti program is a program designed to provide fresher trainings to new joiners to enhance skills and knowledge for sales & other support functions. We believe these sessions will equip new joiners with valuable insights and skills.

POSH Training sessions are essential and are being conducted regularly. These training programs educate employees about their roles, responsibilities, and the boundaries of acceptable behavior. By spreading awareness, we ensure a healthy work environment.

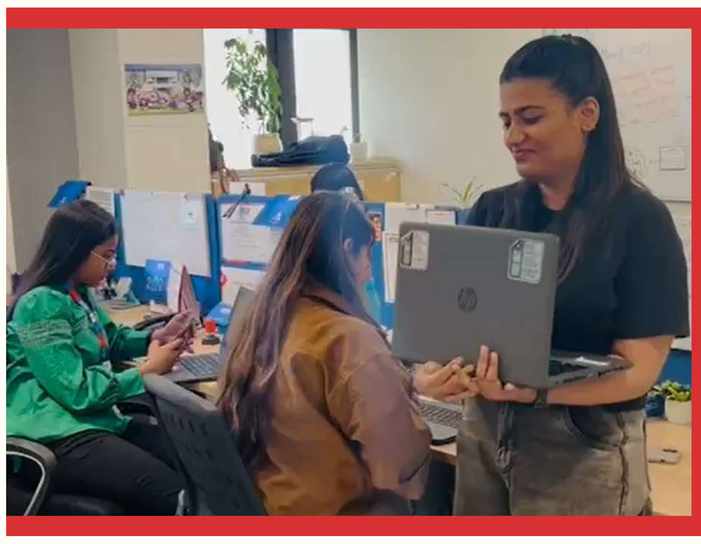
ISMS Training plays a pivotal role and are being conducted regularly. By raising awareness, educating employees, and emphasizing compliance with ISO/IEC 27001 standards, organizations empower their workforce to proactively safeguard sensitive data. ISMS training fosters a security-conscious culture, mitigates risks, and ensures business continuity.



Thank your for your active participation and we look forward to you to apply these learnings in your day to day responsibilities.

Nurturing Work Environment

Our organization thrives in a nurturing work environment that prioritizes employee well-being and growth. Open communication channels encourage dialogue, while work-life balance initiatives promote harmony. Recognition and appreciation are woven into our culture, and health and safety remain non-negotiable. Together, we create an atmosphere where individuals flourish, teams collaborate, and success is shared.



Birthday’s Celebration

The monthly birthday celebrations serve as a reminder that we are more than colleagues; we are a close-knit community. So here’s to the February-born stars and wish them good luck.

Reward & Recognition Celebration

Our Reward and Recognition program is a cornerstone of our organizational culture. It's about acknowledging the dedication and contributions of our exceptional team members. Through this program, we celebrate achievements, foster camaraderie, and create a positive work environment. We believe that appreciating our employees not only boosts morale but also propels our collective success.

Congratulations!

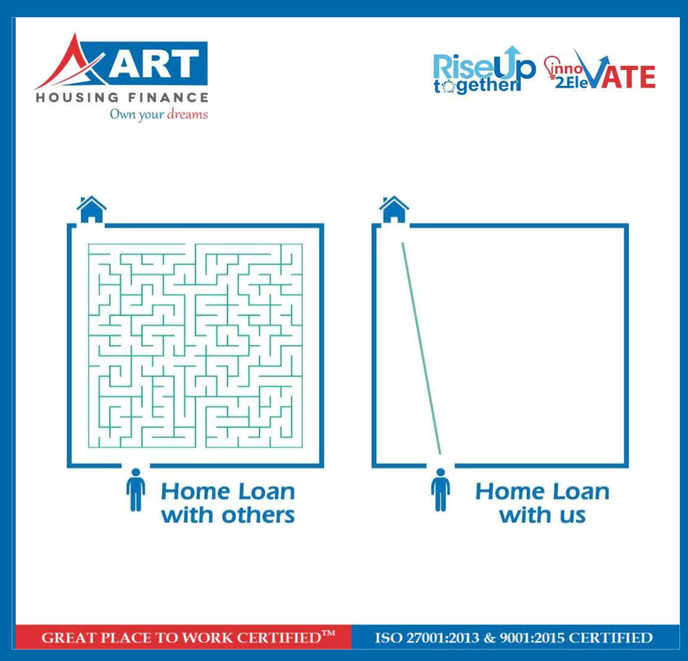
Great Place to Work Celebration

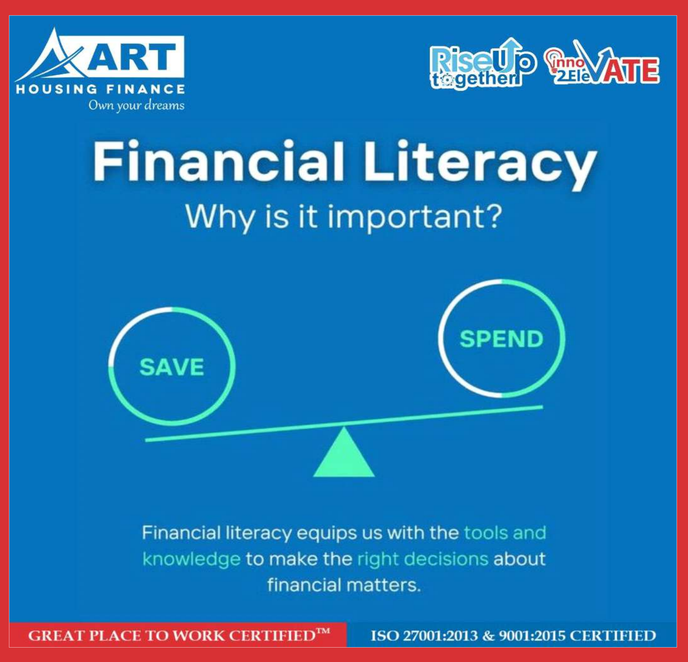
In the resplendent tapestry of our corporate journey, where resilience meets camaraderie, we unfurl a banner of distinction-the coveted Great Place To Work (GPTW) certification for the third consecutive year. This prestigious accolade isn't merely an emblem; it's a testament to our unwavering commitment to fostering an exceptional workplace.

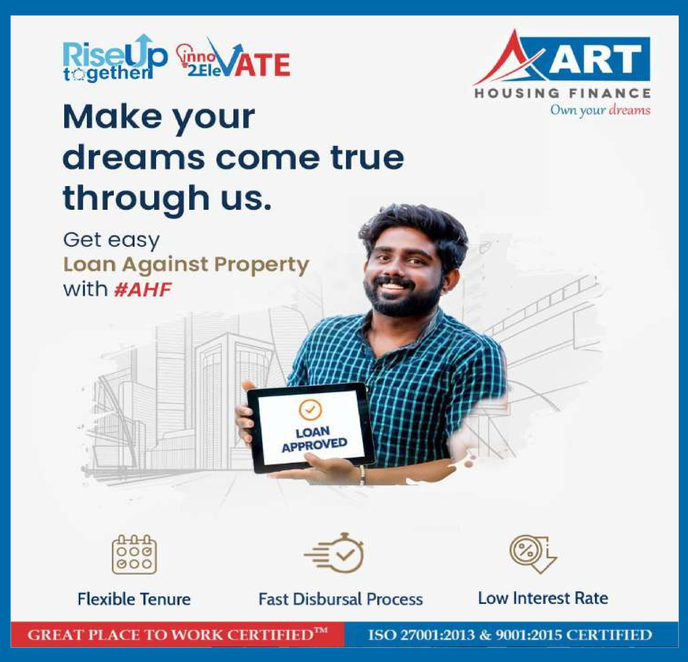
ART on Social Media

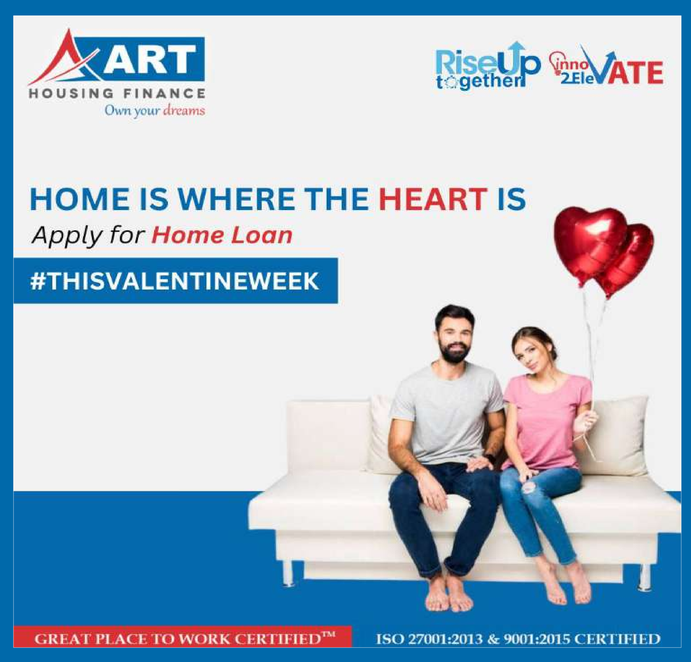
Our social media feeds have been buzzing with a new trends. Our mission is simple yet profound: to bridge the gap between dreams and reality. We understand that for low and middle-class families, homeownership can seem like an insurmountable challenge. That's where we step in. Our tailored home loan solutions are designed to fit various budgets, ensuring that everyone has a fair chance at homeownership.

We are present at Facebook/LinkedIn/ Twitter/ Instagram/Youtube



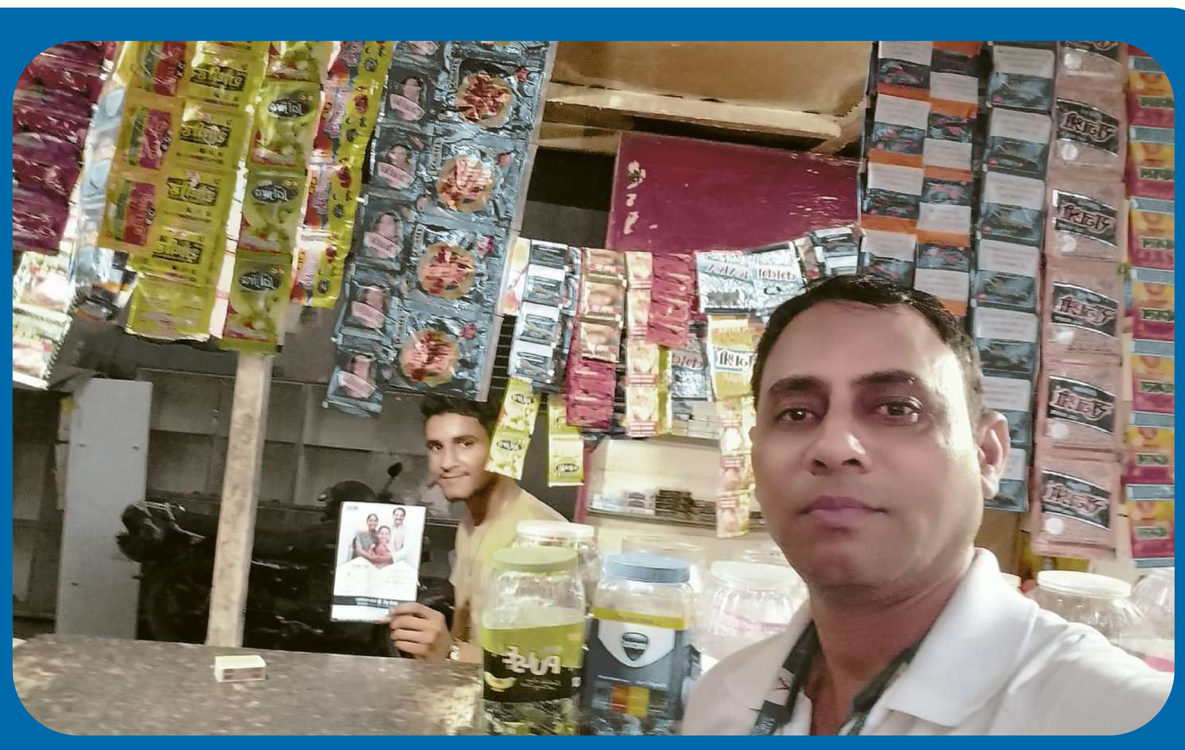






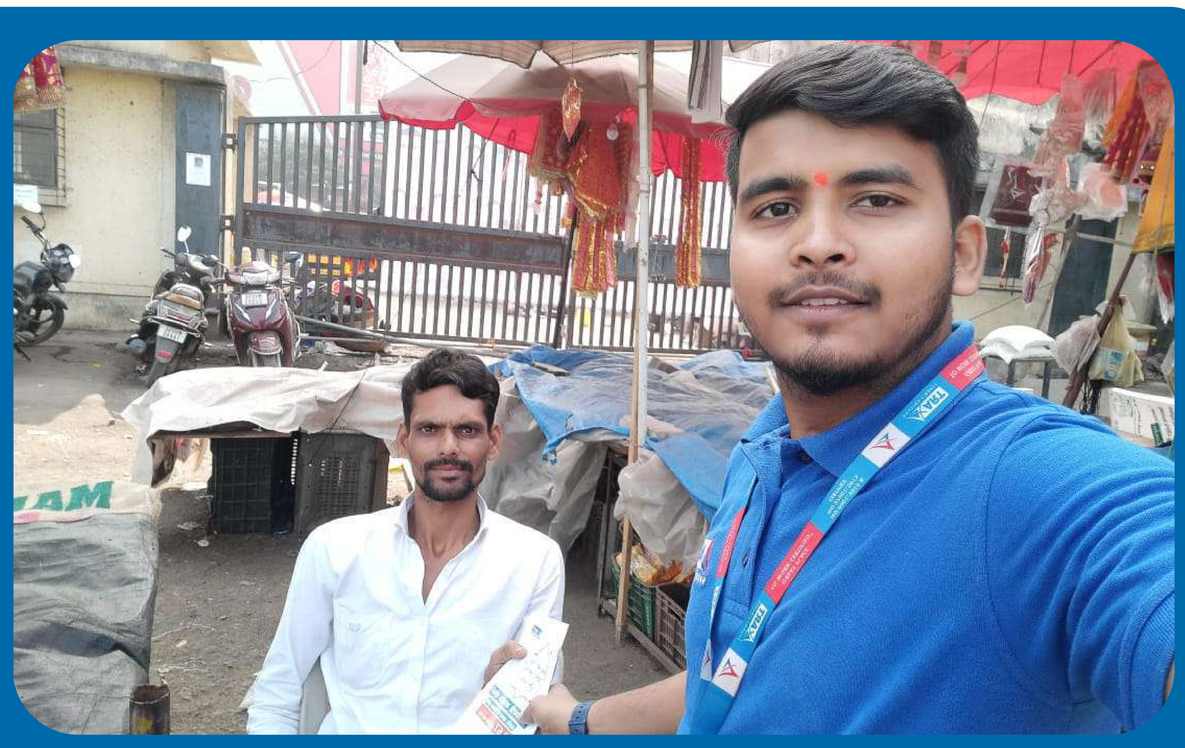
Marketing Activities

Here are some glimpses of marketing activities which were conducted in the month of February'24 at different locations. Purpose is to reach people door to door for fulfilling their home loan needs.



Agra

Rajkot



Kalyan

Prayaas

Share your out of the box ideas which you feel can be implemented at our organization for further improvement. Your ideas will be evaluated by the management and if found good, same will be implemented with your help. Employees who share good idea will be awarded. Share at ideas@arthfc.com

ideas@arthfc.com

prayaas

ART Fitness Club

Palash Vijayvargiya (IT)
Head Office

Mr. Palash Vijayvargiya (Management Trainee in IT department) who sit at the corporate office of the company has won the 10KM challenge of our ART Fitness club in the month of February'24.

Employees Speak

Bhanwar Singh Rathore
(Legal Manager)

New Employee

My experience in ART Housing Finance is good. The environment of branch is also good Great Team work and good support from HR.

Vijay Shankar Swami
(Relationship Manager)

2+ years completed

I have been associated with AHF Since Nov'19. I would like to mention that AHF never takes a back seat whenever it comes to appreciating one's hard work .

Sunil Verma
(Sales Manager)

4 years completed

I am working here from last 4+ years during this journey I have gathered immense knowledge of housing industry. Also, got an opportunity to elevate in my career.

Milan Ambaliya
(Branch Credit Manager)

New Employee

My Experience is really nice, all staff members are supporting.

Understand to achieve anything requires faith and belief in yourself, vision, hard work, determination, and dedication. Remember all things are possible for those who believe.

— Gail Devers

Message from MD & CEO

Vipin Jain
Managing Director & CEO

As we approach the end of the year, it's time to gear up for our yearly closing. Your dedication and hard work have been instrumental in our journey so far, and I'm confident that together, we can finish the year on a high note. Let's rally our efforts, focus on our goals, and ensure that every task is executed with precision and excellence. Your commitment to excellence is what sets us apart, and I know we can achieve great things as we wrap up this year.

Thank you for your continued dedication and contribution to our team's success. Let's make this yearly closing our best one yet!

Message from Head - HR & Admin

Anil Sahni
Head - HR & Admin

Change is the only constant, and our ability to adapt defines our resilience. Let's approach every challenge as an opportunity for growth. Remember, 'The only way to make sense out of change is to plunge into it, move with it, and join the dance.

Do You Know?

Q1 - Do You Know ? What does “CRR” stand for in RBI’s monetary policy?

Q2 - Do You Know ? Can NBFCs accept demand deposits?

Q3 - Do You Know ? Who supervises NHB’s functioning?

Q4 - Do You Know ? What is the minimum Net Owned Funds required for an HFC to operate.

You can share your answers on **hrd@arthfc.com**
The winners and answers will announced in next **“BUZZ IN ART”**

Follow us on

Employee who will tag any of our company's social media page maximum time in April'24 will get a surprise gift from Branding & Marketing team. To participate, Share your screenshot via mail to marketing@arthfc.com